

# PAYMENT SOLUTIONS MADE EASY



## TAXI SOLUTIONS

If you run a Taxi business then you must be capable of taking reliable payments anywhere and at anytime. The Cadmus Taxi EFTPOS system is a suite of software and hardware products that provide reliability by allowing transactions to be processed and verified both online or offline. The system is easy to set-up, simple to use and protects you against fraud.

In addition to taking payments a data management service is also available to collect taxi trip information such as driver ID, trip start location and time, trip finish location and time, distance travelled, fare amount, payment type and numerous private taxi information fields. Once information is collected this may be used to produce daily customised reports, file extracts or perform financial settlement.

### MARKETS

This product suits vehicles that require an industry customised payment solution such as taxis and shuttles.

### THE BENEFITS OF EFTPOS TO YOUR BUSINESS

- Reduces risk associated with handling excessive cash
- Removes the inconvenience of manual payment processing via Zip-Zap machines
- Reduces business overheads associated with manual payment processing
- Eliminates delays in receiving funds due to bank processing. Funds are deposited into your account daily



### FEATURES

- Purchase
- Debit, credit and charge cards
- Online via GPRS
- Offline processing
- Settlement
- Interfaced to in-vehicle taxi
- Customisable card types
- Detailed reporting



## SPECIFICATIONS

### PIN PAD

Model:	PAX SP30
Colour:	Grey
Case:	Poly Carbonate
Size H x W x D (mm):	169 x 77 x 50
Display (pixels):	128 x 64 pixel LCD, LED backlight
Keyboard:	10 alphanumeric keys, 6 function keys
Weight:	350 grams
Processor:	32-bit application microprocessor
Memory:	8MB SDRAM
Flash:	4MB FLASH
Security:	Dedicated Security microprocessor, DES, 3DES, RSA, Master/Session Key, PCI PED 1.0 & 2.0
Approvals:	EMV Level 1 and 2, ETSL,
Card Reader:	Tracks 1,2 & 3
Chip Card Reader:	ISO 7816

### PV04 TERMINAL/PRINTER

Model:	PV04
Colour:	Grey
Case:	Metal
Size H x W x D (mm):	130 x 100 x 70
Weight:	500 grams
Processor:	16-bit application processor
Memory:	512KB
Flash:	1MB standard up to 4MB
Connectivity:	GPRS or CDMA network via modem
Peripheral Ports:	1 RS-232 serial for connection to In-vehicle taxis system
Printer (mm):	57 x 57 drop and go high speed thermal at 15 lines/inch

### SUPPLIED WITH

In-vehicle kit | Manual

## MORE THAN JUST EFTPOS FEATURES AND BENEFITS\*

### SECURITY COMPLIANT

All Cadmus terminals are developed to the latest international banking security standards, which enhance payment security and are Chip Card compliant.

### ERGONOMIC DESIGN

The large screen and keys have been ergonomically designed for easy PIN entry. Back lighting ensures the screen and keys are easy to read, especially in darker environments where EFTPOS is used.

### PRE-AUTHORISATION

Important for businesses that operate a deposit or bond system as a part of their service offering. Pre-authorisation capability allows you to check validity, funds availability and enables you to place a hold on funds.

### TIPPING

Important for businesses where customers want to acknowledge good service. The Tipping feature is easy to activate and operate.

### MULTI-MERCHANT CAPABLE

This enables multiple business entities to share a single EFTPOS terminal.

### MANUAL PAN

Ideal for telephone or mail order businesses.

### DECLINE ALERT

Stops declined transactions and requires merchant intervention.

### MULTI-DROPPING

Multiple terminals can be installed in an environment where only a single phone line is available. This solution ensures that transaction speed and cost are not compromised.

### KEYLINK

Enables communication between the EFTPOS terminal and many Point of Sale systems. This interfacing solution reduces the chance of human error when conducting transactions.

### PHONE TOP UP

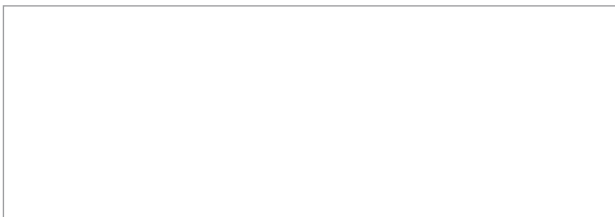
Allows your business to earn extra revenue by selling prepaid mobile phone top ups & calling cards.

### BROADBAND CAPABLE

Allows you to connect via broadband (static or dynamic) with back up Dial-up via a phone line.

\* Features & benefits may depend on which bank you process with

## YOUR LOCAL SMARTPAY CADMUS REPRESENTATIVE



## SMARTPAY CADMUS MEANS EFTPOS

Smartpay Cadmus designs, develops and implements innovative point of sale payment solutions, including 'custom branded' products, for businesses in New Zealand and Australia.

Full payment and data management solutions are designed for retailers, banks and other organisations. We offer EFTPOS and data capture terminals, loyalty, gift card and customer relationship management programs. Plus all Smartpay Cadmus payment products are now certified to meet the new EMV, 3DES and PCI security standards.

To future proof your business call the Smartpay Cadmus office today.

**New Zealand** Phone: 0800 539 349 **Online:** [www.smartpay.co.nz](http://www.smartpay.co.nz)  
**Australia** Phone: 1800 CADMUS (223687) **Online:** [www.cadmus.com.au](http://www.cadmus.com.au)

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